



July 15, 2009

Dear Neighborhood Leader:

- \* Do you want to know how “green” your neighborhood is?
  - \* Does the opportunity to work with organizations to “green” your neighborhood interest you?
    - \* Would you like to be recognized for your efforts in “greening” your neighborhood?

## **Green Neighborhood Council Launches Scorecard**

The Green Omaha Coalition’s Green Neighborhood Council has developed the Green Neighborhood Scorecard, a tool used to assess the “greenness” of neighborhoods while identifying areas of environmental need.

### **The Scorecard**

The Scorecard is a multi-question survey to be completed by neighborhood residents. Topics covered in the survey include Energy, Waste & Recycling, Food, Water, Stormwater, and Transportation. The scorecard also provides practical tips and resources for neighborhood leaders to use in their efforts to begin greening their neighborhoods. Completing the Scorecard is an interactive process that will require respondent(s) to get out and walk around their neighborhoods to find answers to most of the survey questions. The Scorecard can be completed over a few days/outings.

### **Why Should Your Neighborhood Participate?**

Neighborhoods that complete and submit the Scorecard will help the Green Neighborhood Council do the following:

- Assess current “green” state of neighborhoods in Douglas County
- Determine support, environmental information and resources needed by neighborhoods in Douglas County
- Develop practical projects to support the creation and advancement of “green” neighborhoods
- Establish a baseline to help you measure your neighborhood’s environmental progress

## How Can Your Neighborhood Participate?

- The Green Neighborhood Scorecard and Resource List are included with this letter.
- The scorecard may be accessed and submitted online via [SurveyMonkey](#).
- The Green Neighborhood Scorecard will also be available for download, starting **July 15, 2009** at the Green Omaha Coalition website [www.greenomahacoalition.org/scorecard](http://www.greenomahacoalition.org/scorecard).
- The scorecard may be sent by email. Please send a request to [scorecard@greenomahacoalition.org](mailto:scorecard@greenomahacoalition.org).
- Copies of the Green Neighborhood Scorecard can be picked up at the Neighborhood Center for Greater Omaha, 115 S. 49<sup>th</sup> Avenue, Omaha, NE.

## Submittal Deadline

- Completed Scorecards should be submitted to the Green Neighborhood Council by **August 15, 2009**.
- Completed Scorecards can be submitted several ways:
  - Mailed to the GNC Scorecard Committee, PO Box 12143, Omaha, NE 68112.
  - Emailed to GNC Scorecard Committee at [scorecard@greenomahacoalition.org](mailto:scorecard@greenomahacoalition.org).
  - Submitted online via Survey Monkey by clicking [here](#).

## Outcomes

Neighborhoods with high scores will be eligible for recognition at the Green [Omaha Coalition Green Homes Tour](#) on September 19, 2009. The awards will be given out to neighborhood associations which have submitted a completed Scorecard. All associations will be eligible to work with the Green Neighborhood Council and supporting environmental groups, to learn ways to sustainably advance the greening of Omaha's neighborhoods.

Sincerely,

*Nicolette Amundson*

*Nancy Williams*

Nicolette Amundson  
Green Omaha Coalition - President

Nancy Williams  
Green Neighborhood Scorecard – Committee Chair

Green Neighborhood Council of the Green Omaha Coalition

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